

CHAPTER 5. THE ENGINE OF GROWTH

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Endogenous growth theory. The Romer model

- Where does the technological progress come from?
- Is there limit to economic growth and technological progress?
- The theory focuses on understanding the economic forces underlying technological progress (the possibility to earn a profit is important).
- Better thought of as a model for developed economies, where technological progress is driven by R&D in advanced economies.

The basic elements of the model

The final good is produced as:

$$Y = F(K, AL_Y) = K^\alpha (AL_Y)^{1-\alpha}, \quad 0 < \alpha < 1,$$

where L_Y is the amount of labor used to produce the final good Y . $F(K, AL_Y)$ is increasing returns to scale in A , K and L_Y :
 $F(\lambda K, \lambda A \lambda L_Y) = \lambda^{\alpha+1-\alpha+1-\alpha} K^\alpha (AL_Y)^{1-\alpha} = \lambda^{2-\alpha} Y > \lambda Y$.

As before, $\dot{K} = sY - \delta K$, and $\frac{\dot{L}}{L} = n$.

Want to model \dot{A} —creation of new ideas (the flow of ideas).

Production function of new ideas

Intuitively, \dot{A} should depend on:

- the amount of labor devoted to creation of ideas, L_A : e.g., $\dot{A} = \bar{d}L_A$ —each unit of labor involved in R&D produces \bar{d} new ideas; maybe, more people searching for ideas will tend to duplicate ideas: $\dot{A} = dL_A^\lambda$, $\lambda < 1$;
- the available stock of ideas, A : e.g., larger stock, harder to produce ideas $\dot{A} = A^\phi L_A$, $\phi < 0$; larger stock, easier to produce ideas $\dot{A} = A^\phi L_A$, $\phi > 0$.

Summing up,

$$\dot{A} = dL_A^\lambda A^\phi.$$

Allocation of labor $L_A + L_Y = L$, where $L_A = s_R L$, and $L_Y = (1 - s_R)L$.

Growth in the Romer model

In the model, $g_A = g_y = g_k$, where g_A , g_y and g_k are growth rates of ideas, output per worker and capital per worker, respectively.

Use $\dot{A} = dL_A^\lambda A^\phi$, to obtain $\frac{\dot{A}}{A} = dL_A^\lambda A^{\phi-1} = d\frac{L_A^\lambda}{A^{1-\phi}}$. For $\frac{\dot{A}}{A}$ to be constant, L_A^λ should grow at the same rate as $A^{1-\phi}$. Thus, $\lambda\frac{\dot{L}_A}{L_A} = (1-\phi)\frac{\dot{A}}{A} = (1-\phi)g_A$. Note that $\frac{\dot{L}_A}{L_A} = \frac{\dot{L}}{L} = n$, otherwise, labor engaged in research will either exceed the total population (if $\frac{\dot{L}_A}{L_A} > \frac{\dot{L}}{L}$), or cease to exist (if $\frac{\dot{L}_A}{L_A} < \frac{\dot{L}}{L}$).

Thus, $\lambda n = (1-\phi)g_A$, and $g_A = \frac{\lambda n}{1-\phi}$.

Suppose $\lambda = 1$, $\phi = 0$, so that $\dot{A} = dL_A$. Exponential growth is possible only if population grows (more population means more researchers, which means more ideas, which means sustained economic growth).

Some notes

Romer (1990) assumes $\lambda = 1$ and $\phi = 1$: $\dot{A} = dL_A A$, or $\frac{\dot{A}}{A} = dL_A$. This gives a prediction that runs against the data: g_A and the growth rate in output per worker should have been accelerating after 1960 since L_A was accelerating during that period. Thus, ϕ should be less than one.

Even if we model evolution of A , the long-run growth cannot be manipulated by policymakers, for example, by subsidizing R&D.

Growth effects versus level effects

An increase in the share of population doing research (e.g., a subsidy for R&D) to $s'_R > s_R$.

- 1 Analyze the effects on technological growth and the stock of ideas.
- 2 Follow the steps of transitional dynamics in the Solow model.

Assume $\phi = 0$ and $\lambda = 1$: $\dot{A} = dL_A$, and $\frac{\dot{A}}{A} = d\frac{L_A}{A} = d\frac{s_R L}{A}$.
Since $\frac{\dot{A}}{A} = g_A$ in steady state, $\frac{L_A}{A} = \frac{g_A}{d}$.

The *level* of technological progress increases permanently, the growth rate reverts to its previous level, g_A .

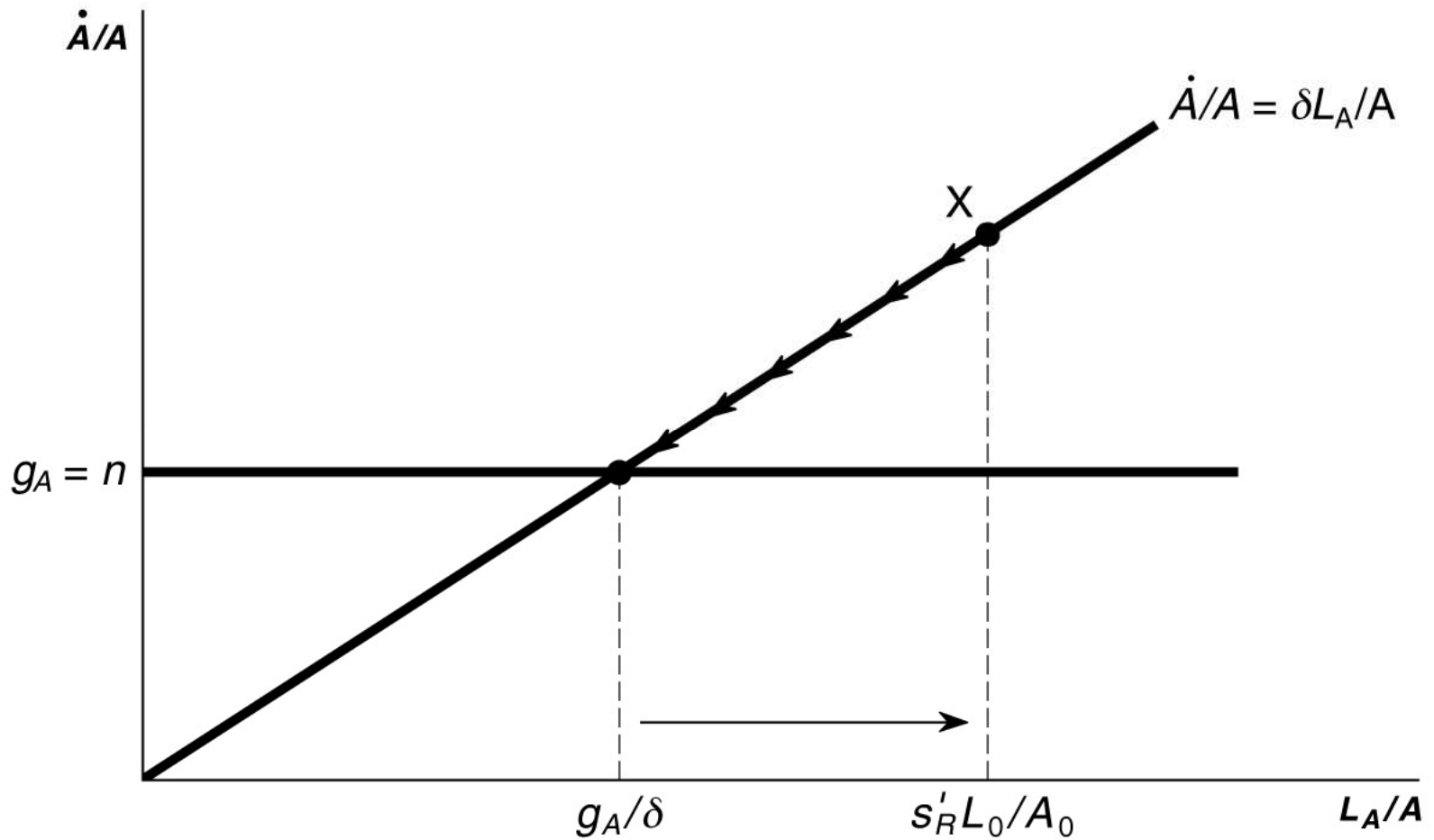


FIGURE 5.1 TECHNOLOGICAL PROGRESS: AN INCREASE IN THE R&D SHARE

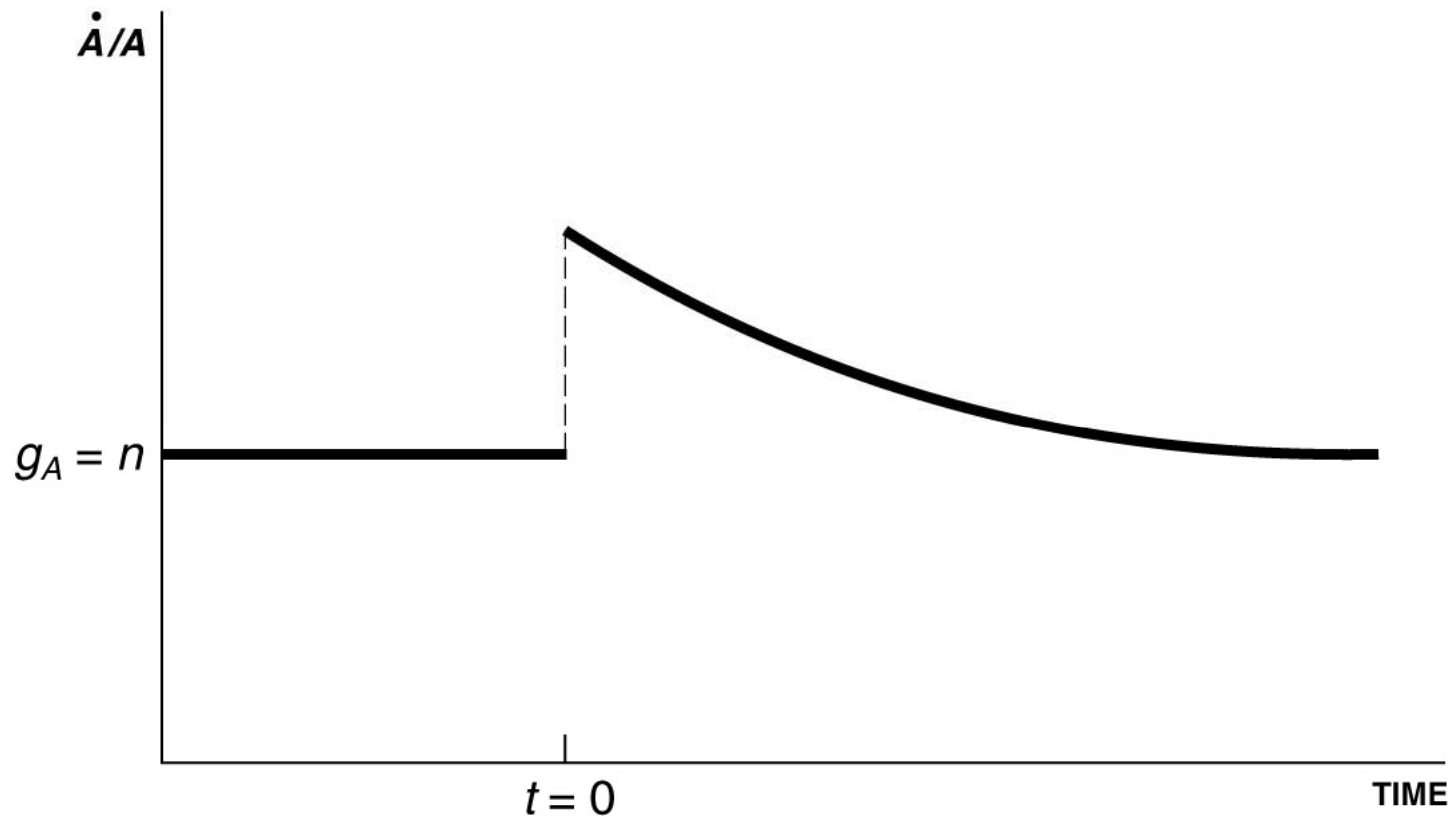


FIGURE 5.2 \dot{A}/A OVER TIME

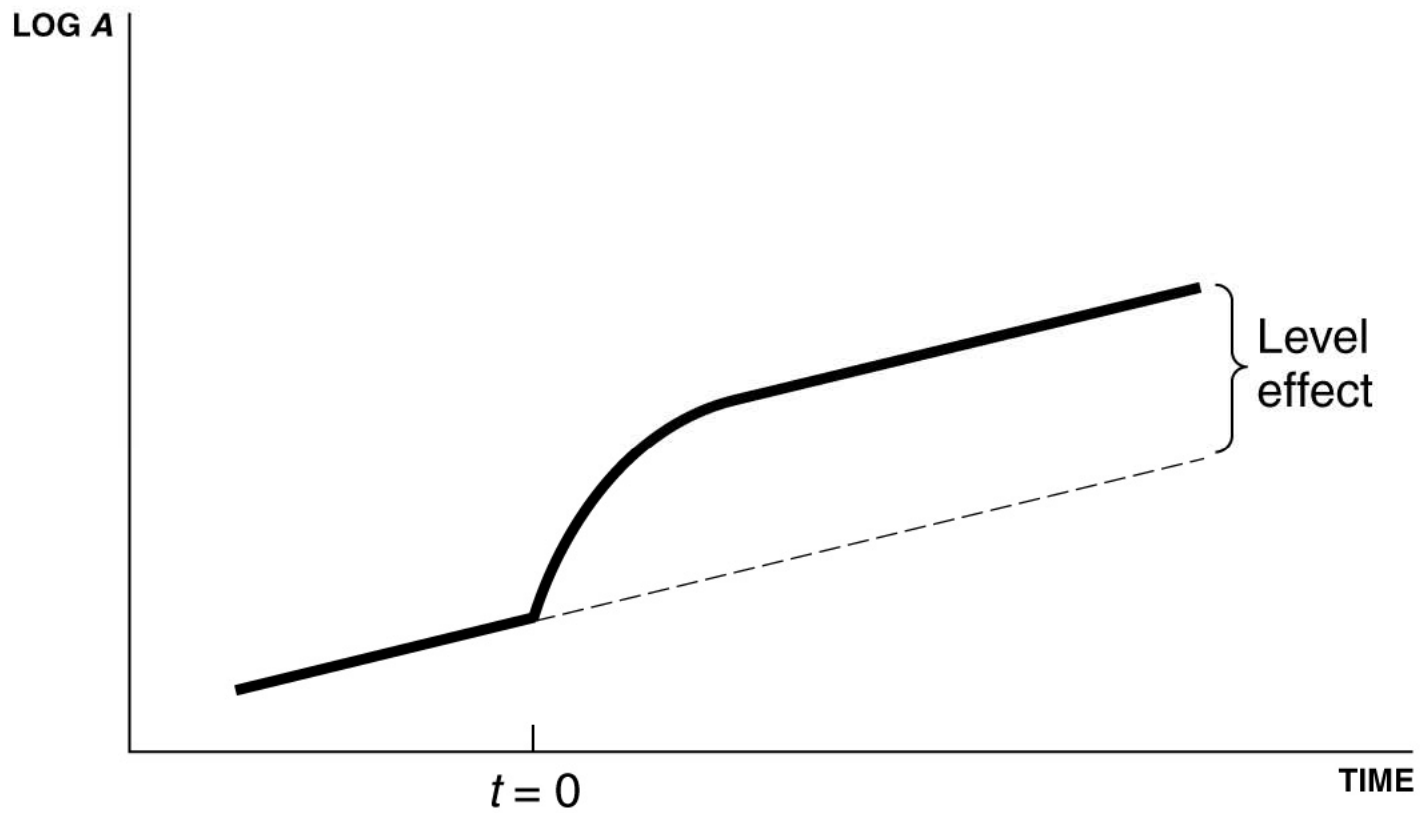


FIGURE 5.3 THE LEVEL OF TECHNOLOGY OVER TIME

Output per worker in steady state with $\lambda = 1$ and $\phi = 0$

In the steady state, $\frac{Y}{L_Y} = \left(\frac{s}{n+g_A+\delta}\right)^{\frac{1}{1-\alpha}} A(t)$. Since $L_Y = (1 - s_R)L$, $\frac{Y}{L}(t) = \left(\frac{s}{n+g_A+\delta}\right)^{\frac{1}{1-\alpha}} (1 - s_R)A(t)$. In the steady state, $\frac{\dot{A}}{A} = g_A = d\frac{s_R L}{A}$, and so $A(t) = d\frac{s_R L(t)}{g_A}$.

Thus, output per worker in the economy is

$$\frac{Y}{L}(t) = \left(\frac{s}{n+g_A+\delta}\right)^{\frac{1}{1-\alpha}} (1 - s_R) d\frac{s_R}{g_A} L(t).$$

$L(t)$ in the formula stands for the *scale effect*: a larger world economy is a richer economy (more labor, more demand for ideas (demand effect), and more ideas created (supply effect)).

s_R enters positively to reflect the idea that more researchers create more ideas and increase productivity and negatively (through the term $1 - s_R$) to reflect the idea that more researchers means less labor producing output.

Micro-foundations of the Romer model

There are 3 sectors in the economy.

- ① A research sector (produces ideas).
- ② An intermediate-goods sector (manufactures a capital good developed by the research sector and has an exclusive right to selling this capital good).
- ③ A final-goods sector (purchases the capital good and produces the final good).

The final-goods sector

The number of capital goods/ideas is A . A competitive firm producing the final good utilizes all capital goods:

$$Y = L_Y^{1-\alpha} (x_1^\alpha + x_2^\alpha + \dots + x_A^\alpha) = L_Y^{1-\alpha} \sum_{j=1}^A x_j^\alpha.$$

Easier to think in terms of integration, where the number of intermediate goods is infinite and they are labeled on the real-line interval $[0, A]$.

$$Y = L_Y^{1-\alpha} \int_{j=0}^A x_j^\alpha dj.$$

For example, $\sum_{j=1}^{10} x_j$ and $\int_{j=0}^{10} x_j dj$ when $x_j = 100$ for all j are the same, and equal to 1,000.

The objective of the final-goods firm

$$\max_{L_Y, \{x_j\}_{j=1}^A} \underbrace{L_Y^{1-\alpha} \sum_{j=1}^A x_j^\alpha}_Y - wL_Y - \sum_{j=1}^A p_j x_j,$$

where p_j is the price of the j -th capital good.

At the optimum, the following $A + 1$ equations should hold:

$$w = (1 - \alpha)L_Y^{-\alpha} \sum_{j=1}^A x_j^\alpha = (1 - \alpha) \frac{Y}{L_Y}$$
$$p_j = \alpha L_Y^{1-\alpha} x_j^{\alpha-1}.$$

The second equation specifies the demand curve for capital good j .

The intermediate-goods sector

Monopolists produce the capital goods used by the final-goods sector. Patent enables each firm to produce only one capital good. The objective is:

$$\max_{x_j} \pi_j = p_j(x_j)x_j - rx_j,$$

where r is the marginal cost of producing one unit of x_j . Dropping subscript j , at the optimum, for each firm the following should be satisfied:

$$p'(x)x + p(x) - r = 0.$$

Note that $p = \frac{1}{1 + \frac{p'(x)x}{p}} r$. Since $p'(x) = (\alpha - 1) \frac{p}{x}$, $p = \frac{r}{\alpha}$ —a good is priced at a mark-up over marginal cost.

Production function consistent with micro-foundations

Note that $\sum_{j=1}^A \pi_j = \sum_{j=1}^A \alpha L_Y^{1-\alpha} x_j^{\alpha-1} x_j - \sum_{j=1}^A \alpha p_j x_j =$
 $\underbrace{\alpha L_Y^{1-\alpha} \sum_{j=1}^A x_j^\alpha}_Y - \underbrace{\alpha^2 L_Y^{1-\alpha} \sum_{j=1}^A x_j^\alpha}_Y = \alpha(1 - \alpha)Y$. If profits of each

firm are equal so that $\pi_j = \pi$, then $A\pi = \alpha(1 - \alpha)Y$ and $\pi = \alpha(1 - \alpha)\frac{Y}{A}$. Market-clearing for the intermediate-goods sector: $K = \sum_{j=1}^A x_j = Ax$, or $x = \frac{K}{A}$ if $x_j = x$.

Output in the final-goods sector is:

$$Y = L_Y^{1-\alpha} \underbrace{(x^\alpha + x^\alpha + \dots + x^\alpha)}_{A \text{ times}} = AL_Y^{1-\alpha} x^\alpha = AL_Y^{1-\alpha} K^\alpha A^{-\alpha} =$$

$K^\alpha (AL_Y)^{1-\alpha}$ —the aggregate production function we started with in the beginning of our analysis of this chapter.

The research sector

The inventor sells his patent to the intermediate-goods firm. What is the fair price of the patent/idea, P_A ? Price the patent using the *arbitrage* method.

Consider 2 options:

- 1 Invest the patent money at the interest rate r . One-period return is rP_A .
- 2 Purchase the patent. One-period return is $\pi + \dot{P}_A$.

In equilibrium, $rP_A = \pi + \dot{P}_A$, or $r = \frac{\pi}{P_A} + \frac{\dot{P}_A}{P_A}$. In steady state, r is constant and so π and P_A should grow at the same rate; since $\pi = \alpha(1 - \alpha)\frac{Y}{A}$, π grows at the rate n , and so does P_A . Thus, $P_A = \frac{\pi}{r-n}$.

Wages in the model

In the final-goods sector, $w_Y = (1 - \alpha) \frac{Y}{L_Y}$.

The productivity of research labor in the economy overall is defined from $\dot{A} = dL_A^\lambda A^\phi$. If a researcher ignores the economy-wide effects of his own effort, so that $\dot{A} = \bar{d}L_A$, $w_R = \bar{d}P_A$. In the equilibrium, $w_R = w_Y$, and $s_R = \frac{1}{1 + \frac{r-n}{\alpha g_A}}$.

The interest rate r is obtained from

$$r = \alpha p = \alpha \alpha L_Y^{1-\alpha} \underbrace{(x)}_{K/A}^\alpha = \alpha^2 \frac{A^{1-\alpha} L_Y^{1-\alpha} K^\alpha}{K} = \alpha^2 \frac{Y}{K}.$$

Optimal R&D

Distortions to research that cause s_R to differ from its optimal level.

- ① Ideas rewarded by the stream of profits but increases in future productivity for the overall economy are not internalized into the price—too little research from a social standpoint.
- ② Researchers do not “pay” for reducing productivity of others via potential duplication (if $\lambda < 1$)—too much research.
- ③ The “consumer-surplus effect”: the gain to society is larger than the profit+consumer surplus extracted at the monopoly price—too little research.

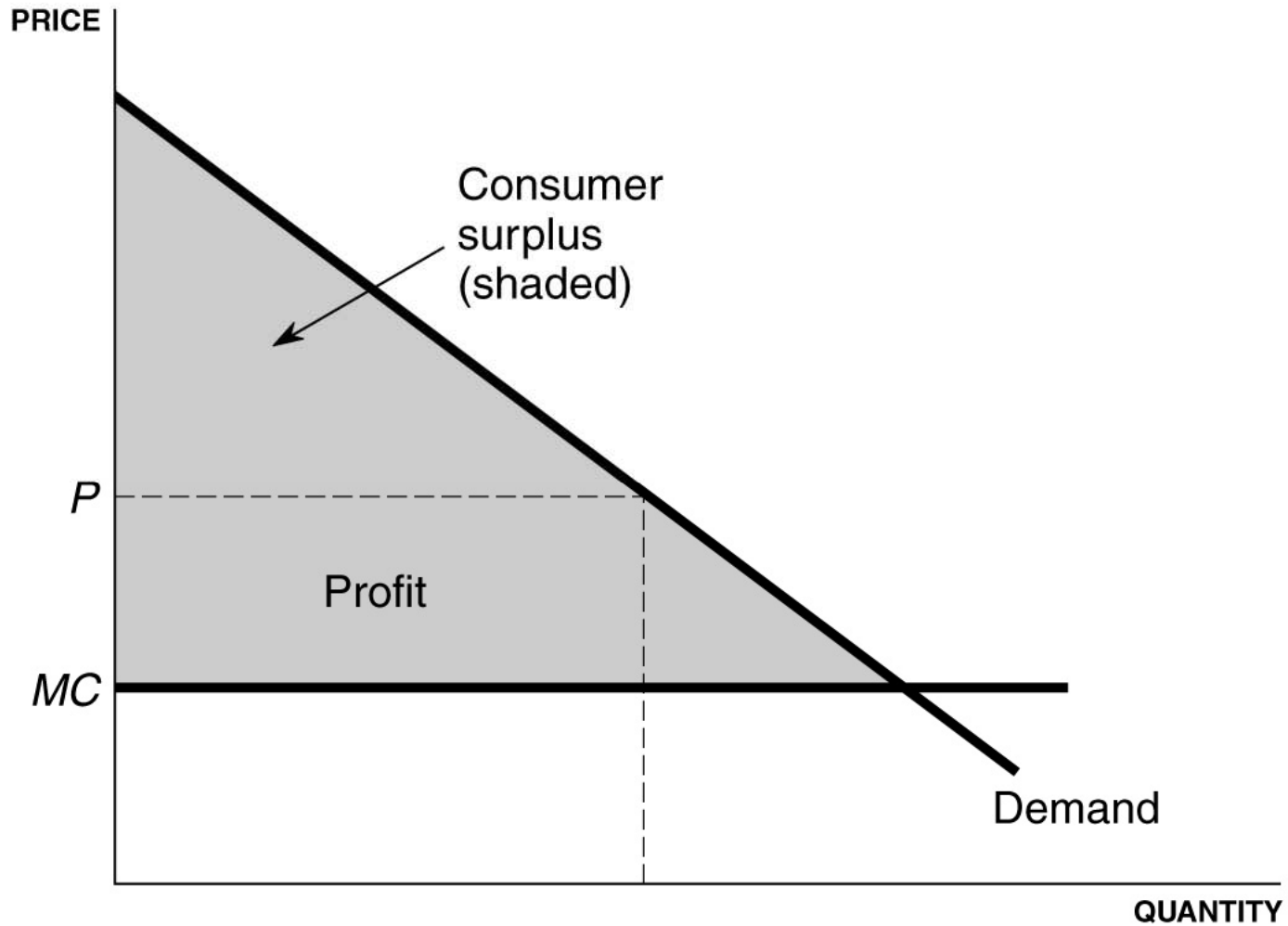


FIGURE 5.4 THE “CONSUMER-SURPLUS EFFECT”