




# INTRODUCTION TO ECONOMIC FLUCTUATIONS

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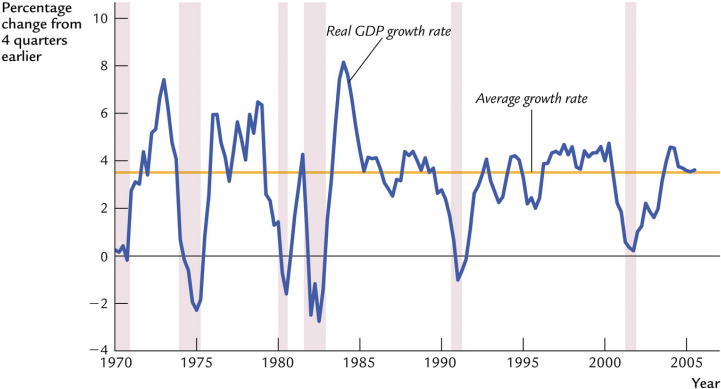
# Outline

- facts about the business cycle
- how the short run differs from the long run
- an introduction to aggregate demand
- an introduction to aggregate supply in the short run and long run
- how the model of aggregate demand and aggregate supply can be used to analyze the short-run and long-run effects of “shocks.”

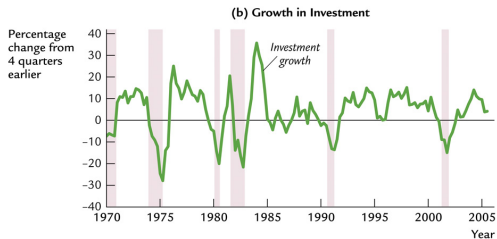
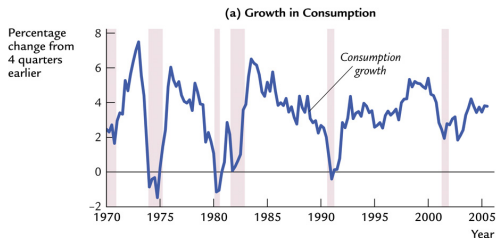
## Facts about the business cycle

- GDP growth averages 3–3.5 percent per year over the long run ( $n + g$  in the Solow model), with large fluctuations in the short run.  Fig
- Consumption and investment fluctuate with GDP, but consumption tends to be *less volatile* and investment more volatile than GDP.  Fig
- Unemployment rises during recessions and falls during expansions.  Fig

# GPD growth in the US



# Consumption and investment growth in the US



# Consumption and investment growth in the US



## Time horizons in macroeconomics

- **Long run:** Prices are flexible, respond to changes in supply or demand.
- **Short run:** Many prices are “sticky” at a predetermined level (e.g., nominal wages are preset in contracts).

The economy behaves much differently when prices are sticky.

## Recap of classical macro theory

- Output is determined by the supply side (supplies of capital, labor and technology)
- Changes in demand for goods & services (C, I, G ) only affect prices, not quantities.
- Assumes complete price flexibility.
- Applies to the long run.



## When prices are sticky

Output and employment also depend on demand, which is affected by:

- fiscal policy (G and T)
- monetary policy (M)
- other factors, like exogenous changes in C or I

## Aggregate Demand

**Aggregate Demand** (AD) is the relationship between the quantity of total output demanded and the aggregate price level.

- Use the quantity of money equation as the aggregate demand curve:

$$M \times V = P \times Y$$

$$(M/P)^d = k \times Y \Rightarrow M/P = (M/P)^d = k \times Y.$$

- For any given  $k$  (and so  $V$ ), and money supply,  $M$ , there is a **negative** relationship between the aggregate price level and total output.
- For a given  $M$  and  $V$ , aggregate demand shows the combinations of  $P$  and  $Y$  that satisfy the quantity equation of money.



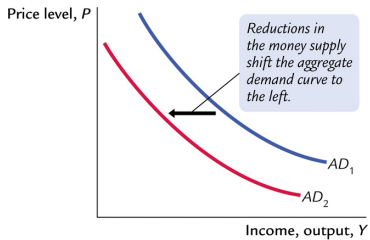
An increase in the price level causes a fall in real money balances ( $M/P$ ), causing a decrease in the demand for goods & services.

## Shifts in Aggregate Demand

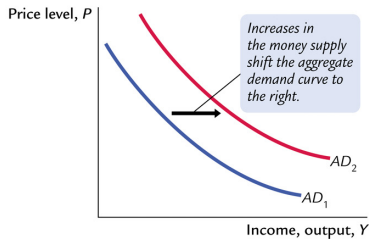
- AD curve is defined for given (fixed) values of  $M$  and  $V$ .
- AD shifts following the changes in  $M$  or  $V$ .
- Assume  $V$  is constant. Then AD shifts when  $M$  changes.

$$M \times V = P \times Y$$

**(a) Inward Shifts in the Aggregate Demand Curve**



**(b) Outward Shifts in the Aggregate Demand Curve**




# Aggregate Supply


- **Aggregate Supply (AS)** is the relationship between the total quantity of goods and services supplied and the aggregate price level.
- AS curve differs in the LR, when the prices are flexible, and SR, when the prices are sticky.

## Long Run AS Curve (LRAS)

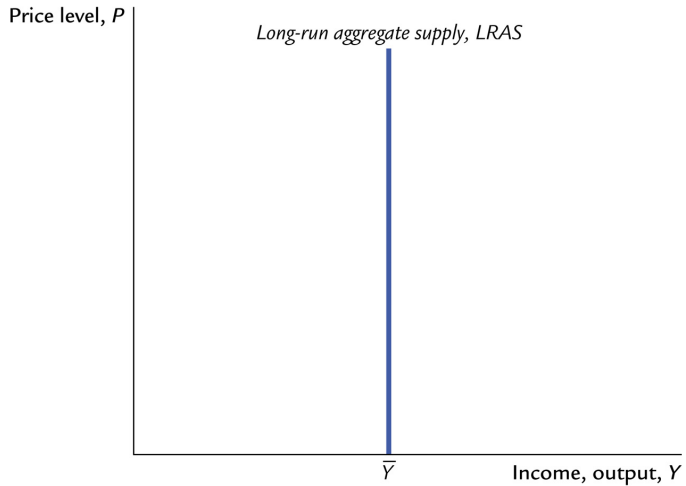
- In the LR,

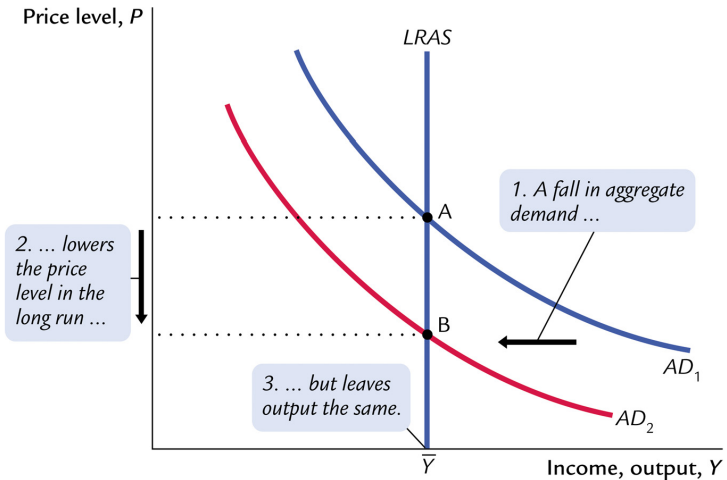
$$Y = F(\bar{K}, \bar{L}) = \bar{Y}$$

and output does not depend on prices. Thus, LRAS curve is vertical, i.e., output in the LR is insensitive to the price level. 



- Thus, changes in AD affect the price level in the LR, **not** the level of output. 
- $\bar{Y}$  is called the **full employment, or natural level of output**, i.e., the level of output when the economy's unemployment rate is at its natural rate.







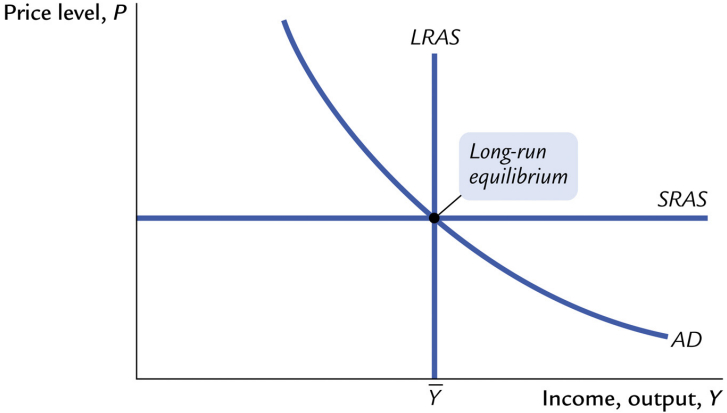
## Short Run AS Curve (SRAS)

- Extreme case: all of the prices are sticky in the short run. Then, the SRAS is horizontal—firms produce as much as consumers are willing to buy at the fixed price level. 
- Equilibrium in the SR: at the intersection of the SRAS and AD curves. 

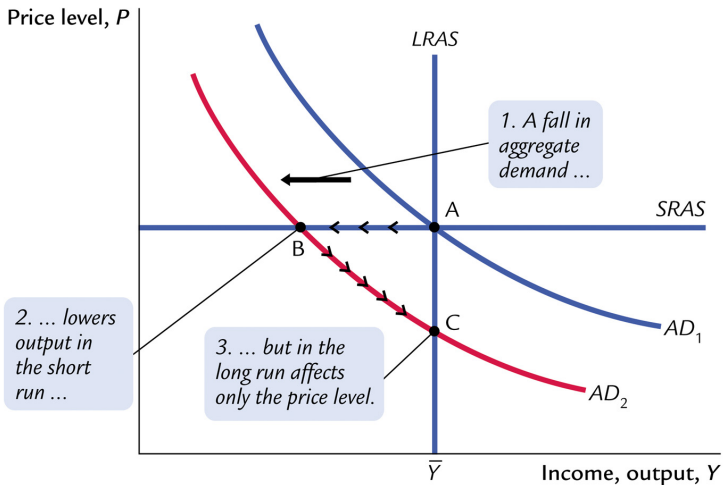
Price level,  $P$

*Short-run aggregate supply, SRAS*

Income, output,  $Y$



# Short-run and long-run effects of reduction in M



## From the short run to the long run

Over time, prices gradually become “unstuck.”  
When they do, will they rise or fall?

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If in the SR eqm then over time, P will

$$Y > \bar{Y}$$

↑

$$Y < \bar{Y}$$

↓

$$Y = \bar{Y}$$

remain constant

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The adjustment of prices is what moves the economy to its long-run equilibrium.

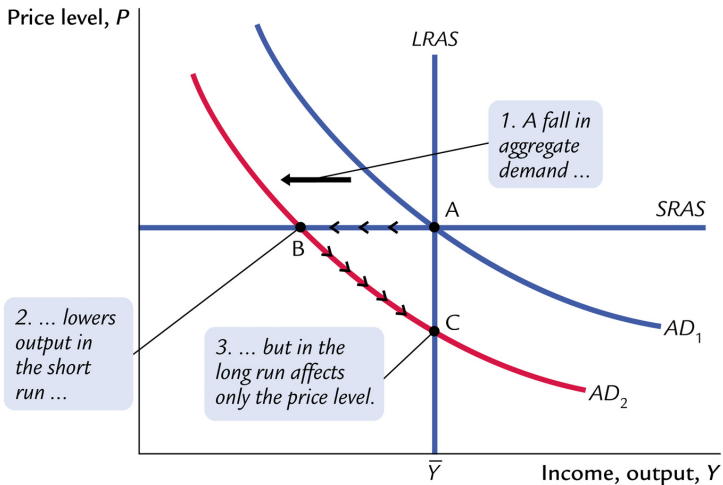
## Shocks

Exogenous changes in aggregate supply or demand  $\Rightarrow$  source of fluctuations

- Shocks temporarily push the economy away from full employment.
- Example: exogenous decrease in velocity. If the money supply is held constant, a decrease in  $V$  means people will be using their money in fewer transactions, causing a decrease in demand for goods and services.



# Short-run and long-run effects of reduction in $V$



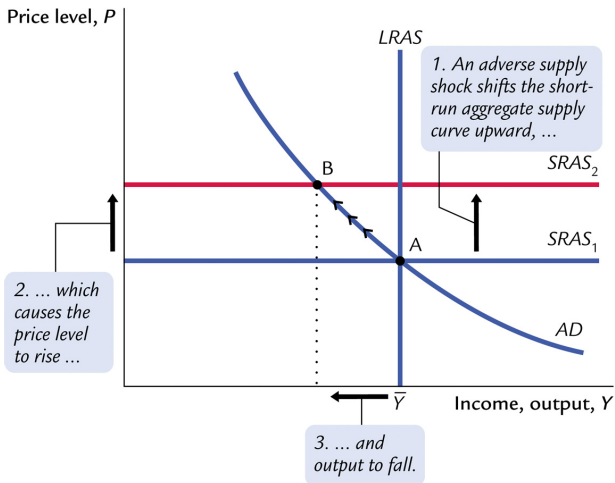
## Supply shocks

- A **supply shock** alters production costs, affects the prices that firms charge (also called price shocks)
- Examples of adverse supply shocks:
  - Bad weather reduces crop yields, pushing up food prices
  - Workers unionize, negotiate wage increases
  - New environmental regulations require firms to reduce emissions. Firms charge higher prices to help cover the costs of compliance
- Favorable supply shocks lower costs and prices (e.g., a positive TFP shock)

## Example: an increase in the price of oil

- SRAS curve shifts upwards, since the costs of producing one unit of good increases
- If AD is unchanged, the P rises and Y falls
- A phenomenon of falling output and rising prices is called **stagflation**

# Adverse supply shock

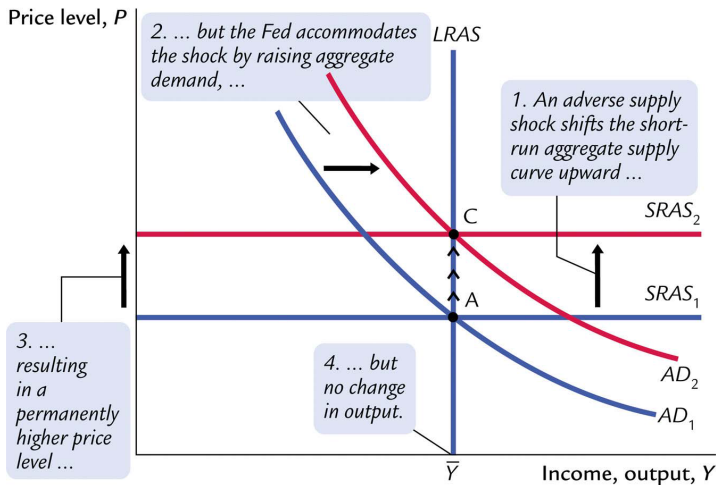


## Stabilization policy

Policy actions aimed at reducing the severity of short-run economic fluctuations

- Example: Using monetary policy to combat the effects of adverse supply shocks

# Adverse supply shock and monetary policy



## Summary

- Long run: prices are flexible, output and employment are always at their natural rates, and the classical theory applies.
- Short run: prices are sticky, shocks can push output and employment away from their natural rates.
- Aggregate demand and supply: a framework to analyze economic fluctuations
- The aggregate demand curve slopes downward
- The long-run aggregate supply curve is vertical, because output depends on technology and factor supplies, but not prices.
- The short-run aggregate supply curve is horizontal, because prices are sticky at predetermined levels.

# Readings

Mankiw and Scarth. Fifth Canadian Edition. Chapter 9.